

2nd Annual International Mastering IT Project Management From Strategy to Execution

1 - 2 August, 2006, Sheraton Subang Hotel & Towers, Malaysia

Opening Address



Badlisham Ghazali

CEO, Multimedia Development Corporation

Keynote



Iain Fraser

Chair, Project Management Institute



Jim Williamson



Tony Mills



Petra Goltz



Douglas Brown



Tan Chee Peng



Serge de Bock



The 2nd Annual International "Mastering IT Project Management" Congress comprising Pre Conference Seminar, Conference and Exhibition for practitioners to Learn, Network and Share the latest **TECHNOLOGIES** and **PROJECT MANAGEMENT DEVELOPMENT** in IT and Telecommunications.

Target Audiences:

IT Director, IT Manager, Program Director, Project Manager, Technical Leader, Solution Architect, System Analysis, Business Analysis, Researcher, Academic, Network and Infrastructure Manager etc.

The 2ND ANNUAL INTERNATIONAL MASTERING IT PROJECT MANAGEMENT – FROM STRATEGY TO EXECUTION feature a line-up of prominent speakers including Mr. Iain Fraser, Chair, Board of Directors of Project Management Institute (PMI), Ms. Petra Goltz, Vice President Globalization, PMI IT & Telecom Specific Interest Group and other prominent project management and telecommunications experts from more than 10 countries.

Following the successful debut of the 1st Annual International Mastering IT Project Management – Best Practices in Asia Pacific, attended by more than 150 participants last year, this year Conference addresses the most critical issue face by project management practitioners today – “HOW TO EXECUTE PROJECTS SUCCESSFULLY TO SUPPORT ORGANISATION STRATEGIES.”

Join us to hear first hand, the keynote delivery from the authority, PMI, on how to position ‘Project Management as your Strategic Partner’. Get the latest

development in International project management standards and the know-how to translate strategies to successful execution. This conference is Asia Pacific’s largest single gathering of prominent international practitioners to address the ever-growing demand on knowledge, best practises and experience sharing opportunity in technology and project management. Learn from these experts on how to manage risk, cost and stakeholders’ expectations, global challenges and the Do’s and Don’ts in IT and telecommunication, outsourcing and mission critical projects.

“Organisations can increase their overall success by closely integrating their strategies with their project initiatives.”
- Centre for Business Practices (CBP)

This conference provides an excellent platform for networking and interaction for participating delegates from both business and government sectors for the Asia Pacific region. Gain valuable ideas and experiences for companies who are embarking on IT and Telecommunications projects in this region. Get connected with the people and information you need to succeed in the ever-growing project management profession.

Pre Conference Seminar

Conference

Two Expert Panel Sessions



Multimedia Development Corporation (MDeC)

MDeC is the one-stop agency established by the Malaysian Government to focus on ensuring success of the Multimedia Super Corridor (MSC) and the companies operating in it. MDeC is dedicated to ensuring that MSC is the world’s best environment to harness the full potential of multimedia. MDeC proactively collaborates with governments and companies for mutual enrichments by acting as advisory to the Malaysian Government on legislation and policies, develop MSC-specific practises and set breakthrough standards for multimedia operations. MDeC champion the merits of the MSC; facilitate the entry of companies and partner with the Government and the private sector in realising both vision and opportunities.



Advanced Technology Studies Center (atSC)

atSC was incorporated in July 2002 with the mission of being a Regional Centre of Excellence for the study and dissemination of knowledge, focusing in the areas of application of advanced technologies at work and in promoting the art and science of IT project management to the industry and the society as a whole.

As a leading business intelligent provider in the Asia Pacific Region, atSC principal charter is to meet the growing demand for advanced technological know-how in K-economy-centred business and also on the latest initiatives in project management development and the overall education for the advancement of businesses.

atSC, backed by a panel of advisers comprising regional leaders and industry captains in the fields of information technology put it in a position to envision industrial trends and envisage changes.



Project Management Institute (PMI)

The Project Management Institute (PMI), with more than 250,000 members in over 150 countries is the world’s foremost authority for the project management profession. PMI sets industry standards, conducts research and provides education, credentialing and professional exchange opportunities, designed to strengthen and further establish the profession and make project management indispensable for business results.



Project Management Institute Information Technology and Telecommunications Specific Interest Group (PMI IT & Telecom SIG)

IT & Telecom SIG is one of the industry components of the Project Management Institute (PMI), targeting those involved with technologies that include voice/data/video transmission and switching (e.g. analog, digital, terrestrial, satellite, microwave, fiber-optic), end users of the deliverables, and infrastructure providers. The IT and Telecom SIG creates a forum for project managers in the IT and Telecom industries to share specific project management ideas, challenges, and concerns. This SIG’s activities include networking, establishing standards and practices within a focused area, developing technical papers, and special projects in support of membership services.



Malaysian National Computer Confederation (MNCC)

MNCC is a confederation dedicated to the development of IT Professionals and the creation of an Information Rich Society. First established in 1967, MNCC is recognized as the IT professional body in Malaysia and its mission is to achieve global competitive advantage through IT Professional excellence. MNCC is a member of the International Federation of Information Processing and South East Asia Regional Computer Confederation (SEARCC).



PMI Malaysia Chapter (PMIMY)

PMIMY is local chapter of Project Management Institute (PMI), a not for profit organisation set up to promote standards for the practice of project management worldwide. The Chapter was founded in 1994, established under the strong interest raised during the development of the country’s KLIA and KLCC mega projects. The objective of PMIMY is to promote the art and science of project management in Malaysia, inculcate awareness of the benefit/significance of project management in the industry. science of project management in Malaysia, inculcate awareness of the benefit/significance of project management in the industry.

Learn From Leading Experts

Keynote



Project Management As A Strategic Partner

Iain Fraser, Fellow PMINZ, PMP®

Chair, Board of Directors, Project Management Institute

Iain is Chair, Board of Directors for the world's largest project management professional association - Project Management Institute. In 2001 he was awarded the status of Fellow PMI, New Zealand Chapter in recognition of his efforts within the global profession and the New Zealand component.

Iain has been practicing project management for over 25 years in the engineering, petrochemical, utility, construction, IT, telecommunications and defense industries around the world. He is the Managing Director of Project Plus Ltd.



Managing The 'Critical Path' From Strategy To Execution: Issues And Challenges In IT & Telecom Portfolio Management

Petra Goltz, PMP®

*VP Globalisation, Project Management Institute
IT & Telecom Specific Interest Group*

Petra has been the VP-Globalisation of the PMI IT & Telecom SIG since December 2003. She has extensive experience in managing large and complex IT and Telecom projects throughout Europe, worth EUR 28 million. She has worked as a Consultant in leading edge and Fortune 500 companies such as AT&T, BMW, IBM, Nortel, Siemens, Sun Microsystems and Unisource, ECB (European Central Bank), and MasterCard.



The Challenges Of Implementing Your Strategic IT Plan

Tan Chee Peng, CITPM

*Founder and CEO, Business Technovise International,
Formerly Managing Partner, Andersen Worldwide*

Chee Peng is the founder and CEO of Business Technovise International. He was formerly the Managing Partner of Andersen Worldwide and the Vice President, Technology of Citibank N.A., Singapore.

Chee Peng was conferred the (CITPM, Senior), Singapore National IT Project Management certification and sits on the Board of Assessor for the Singapore's National IT Skills Certification Programme - IT Project Management.



Managing Complex System Integration Project In A ZERO Defect Environment

Tony Mills

*Systems Integration Consultant
Terminal 2 Project Shanghai Pudong International Airport*

Tony is the expert in large scale system integration project implementation with 38 years international experience. For the past 19 years, he has spearheaded numerous aviation IT projects in China, Malaysia, Turkey, Korea, USA and Spain. He recently led the SI project for Soekarno Hatta International Airport in Jakarta.

His 30 years in IBM has led him to develop a set of tools and methodologies to address the critical successful factors of "Managing Complex System Integration Project in a ZERO defect environment"



Effective Project Risk Management for Global Complex Application Deployment - "The SHELL Experience"

Serge De Bock, PMP®

Service Integration Manager, Shell Information Technology International

Serge has more than 17 years of global ICT project experiences for one of the world largest oil & gas company. He successfully implemented Shell Gas (LPG) ERP in The Netherlands, The UK, Belgium, Luxemburg, Spain, Portugal and Romania and he is currently the Asia-Pacific and Middle-East Service Integration Manager.

Serge is a PMI's certified Project Management Professional (PMP) and IT Infrastructure Library (ITIL) Service Level Management Business. He has successfully worked on end-to-end integration of IT services for Global SAP programme involved 142 countries.



Can Agile Methodologies Ensure Satisfactory Delivery Of User Requirements?

Jim Williamson

System Design, University of Bolton, UK

Jim is a renowned expert in the research and development of software engineering methodology. Over the last 35 years, his work in bridging the gap between the industrial needs and academia research advances has been recognized globally.

He has worked extensively on SSADM, SADT and DSDM methodologies, and the latest development of Agile Methodologies.



IT Outsourcing: Managing Transition And Changes

Douglas Brown

*Executive Director - Outsourcing, Privasia Sdn Bhd
Formerly Director of Consulting, Computer Sciences Corporation (CSC)*

Douglas is the Executive Director, Outsourcing, Privasia. He was formerly the Director of Consulting with Computer Sciences Corporation (CSC), and headed the team who won the US\$342 million outsourcing relationship between Maybank, Malaysia's largest financial institution, and CSC.



Conference Agenda

Day One

1 August 2006

08:30am - 09:20am	Guest Arrival and Registration
09:20am - 09:30am	Welcoming Address How Eng Keong COO, atSC
09:30am - 09:45am	Opening Address Badlisham Ghazali CEO, Multimedia Development Corporation
09:45am - 10:45am	Keynote: Project Management as a Strategic Partner Iain Fraser, Fellow PMINZ, PMP® Chair, Board of Directors, Project Management Institute
10:45am - 11:00am	Tea Break
11:00am - 11:45am	The Challenges of Implementing Your Strategic IT Plan Tan Chee Peng, CITPM Founder and CEO, Business Technovise International, Formerly Managing Partner, Andersen Worldwide
11:45am - 12:30pm	Can Agile Methodologies Ensure Satisfactory Delivery of User Requirements? Jim Williamson System Design, University of Bolton, UK
12:30pm - 02:00pm	Networking Luncheon
02:00pm - 02:15pm	Day 1 Afternoon Welcome Session
02:15pm - 03:00pm	Platinum Sponsor's Presentation
03:00pm - 03:45pm	Effective Project Risk Management for Global Complex Application Deployment – "The SHELL Experience" Serge De Bock, PMP® Service Integration Manager, Shell Information Technology International
03:45pm - 04:00pm	Tea Break
04:00pm - 04:45pm	Expert Panel Session : How Strategy Influence The Success Of A Project? Chair by YM Dato' Dr. Raja Malik Raja Mohamed President, Malaysian National Computer Confederation Formerly Deputy Director General of MAMPU and CIO of the Malaysia Public Sector
04:45pm - 05:00pm	Lucky Draw

Day Two

2 August 2006

09:00am - 09:15am	Day 2 Morning Welcome Session
09:15am - 10:00am	Managing The "Critical Path" From Strategy to Execution: Issues And Challenges in IT & Telecom Portfolio Management Petra Goltz, PMP® VP Globalisation, Project Management Institute, IT & Telecom Specific Interest Group
10:00am - 10:45am	Gold Sponsor's Presentation
10:45am - 11:00am	Tea Break
11:00am - 11:45am	IT Outsourcing: Managing Transition and Changes Douglas Brown Executive Director - Outsourcing, Privasia Sdn Bhd Formerly Director of Consulting, Computer Sciences Corporation (CSC)
11:45am - 12:30pm	Managing Complex Technology Projects in ZERO Defect Environment Tony Mills Systems Integration Consultant Terminal 2 Project Shanghai Pudong International Airport
12:30pm - 02:00pm	Networking Luncheon
02:00pm - 02:15pm	Day 2 Afternoon Welcome Session
02:15pm - 03:00pm	Gold Sponsor's Presentation
03:00pm - 03:45pm	MSC PMP Capability Development Programme Initiative Ng Wan Peng Vice President, Multimedia Development Corporation
03:45pm - 04:00pm	Tea Break
04:00pm - 04:45pm	Expert Panel Session: How To Develop Project Execution Capabilities For An Organization? Chair by Iain Fraser Fellow PMINZ, PMP® Chair, Board of Directors, Project Management Institute
04:45pm - 05:00pm	Lucky Draw

PRE-CONFERENCE SEMINAR

Influential Communication Skills for Project Managers

Date : 31 July 2006

Time : 9am – 5pm

Venue : Sheraton Subang Hotel & Towers, Malaysia

About the Trainer:



Jürgen Oschadleus
MBA PMP®, is a PMI certified project manager and the author of “Heart of Influence”. His thought-provoking observations will challenge, entertain and inspire you to examine

your communication style. Jürgen has a wealth of practical experience gained from his project, consulting and training roles in global corporations, government departments and small businesses on five continents. He holds a Master’s degree in History, a MBA in International Project Management and Organizational Development, and a Certificate IV in Workplace Training & Assessment. He is an Advanced Toastmaster (Gold). In addition to his workshops, he has also presented numerous papers on communications issues at various international conferences.

Key Benefits for Attendance:

Influential communication is the key skill for project managers. Leadership is about getting things done through people – motivating, inspiring and influencing team members and stakeholders towards desired outcomes. This seminar goes beyond the communication management plan to provide tools and techniques that make you a more effective communicator and leader.

Seminar Description:

- Common influence errors
- 7 Principles of Influence
- Influence, Persuasion and Manipulation
- Identifying Stakeholders and their Interests
- The Emotional Component of Influence
- Words that Influence
- Developing Trust

Who Should Attend:

All project participants who have to influence and communicate with others will benefit from this seminar.