

2ND ANNOUNCEMENT
AND CALL FOR PAPERS



22nd IPMA
World Congress

ROMA 2008

NOVEMBER, 9-11



PROJECT MANAGEMENT TO RUN

ROMA 2008



Italian National Association
of Industrial Plant Engineering



IPMA
Italian Project
Management Academy



International
Project
Management
Association

www.ipmaroma2008.it



22nd IPMA World Congress

PROJECT MANAGEMENT TO RUN

Organized by



Italian National Association
of Industrial Plant Engineering



IPMA
Italian Project
Management Academy



International
Project
Management
Association

Dates to remember

- Abstract submission **January 31, 2008**
- Notification of acceptance **April 30, 2008**
- Last date for early bird registration **May 31, 2008**
- Submitting final paper **July 31, 2008**
- Final announcement with list of accepted papers **September 15, 2008**
- Last date for Congress registration **September 30, 2008**

For communication

Organizing Committee

Luigi Iperti, *Vice-President Techint
and Chairman of the Congress*
Roberto Mori,
ANIMP Delegate Project Management Section
Vittorio Cariati,
Project Manager IPMA 2008
Maurizio Alessandro,
Chief Operating Officer Sviluppo Sistema Fiera
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Exhibition Secretariat



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mobile +39 331 5838013
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Invitation



• **Veikko Väilä, President IPMA**

As members of the global open economy, our living standard and wellbeing is based wholly on the competitiveness of our own economy and in turn on productivity development. Our own competences dictate our destiny in the global economic race. Project Management skills are closely connected with business development and management skills, and with our delivery skills and economic performance. The simple truth is that the more project orientated one is, the better the results one can produce. This applies to companies and societies in general.

Project management is not an easy task. First of all we need to select the right projects which support the company strategy. Portfolio and programme management must be based on the real strategic goals of the enterprise. Unfortunately, it takes several years to develop a company culture which is truly project orientated. The 22nd IPMA World Congress has taken up the challenge of taking us all one more step in the right direction.

It is my honour to invite you to the 22nd IPMA World Congress and to Rome, Italy. Roman Italy is a cornerstone of our collective cultural heritage. The modern Italy is an important player in the global economy. Welcome to see 2500 years of history. Welcome to experience modern Italy. Welcome to Rome.

Veikko Väilä



• **Fabrizio Di Amato President of ANIMP**

ANIMP the Italian Member Association of IPMA, is highly honoured to be hosting the 22nd IPMA World Congress "Project Management to run" in Rome.

As recently pointed out by Ben S. Bernanke, President of the USA Federal Reserve, for the first time in human history, more than half the world's population is involved in or affected by the globalization process.

The extent and speed of the current globalization would have been unimaginable even a few years ago. There is no doubt that an essential means for controlling such a tremendously turbulent process - which our Chinese IPMA friends refer to as the Innovative Age - is precisely Project Management.

We are therefore pleased to invite people everywhere to attend the 22nd IPMA World Congress which will mainly be focused on the capacity of Project Management to optimize the control of time that, even more than capital, has become the key strategic resource and weapon, necessary to accept and face the challenge of the pace of globalization.

Rome has been chosen as host city of the 22nd IPMA World Congress, not only because of its historical, cultural and artistic heritage, but also for its barycentre location in the Mediterranean Area, which witnessed the first example of globalization under the Roman Empire.

Looking forward to renewing that experience after two millennia, we therefore also invite delegates from all the Mediterranean Countries to attend the 22nd World Congress, including those which are not yet IPMA Members but are willing to take advantage of Project Management as a powerful means to speed up their development and compete successfully in the global race.

Fabrizio Di Amato



• **Luigi Iperiti, Chairman of 22nd IPMA World Congress**

Organizations have been realizing more and more that their activities can be performed more efficiently if organized as projects. Therefore the number of projects is growing at an exponential rate in all industries and sectors, worldwide.

"**Project Management to run**" has been chosen as the theme of the IPMA World Congress in Rome to represent the new and greater importance of time in the two major aspects of modern project management: the much faster pace of change in global technology, expectations and needs and the much shorter time from start to delivery of projects which our communities and businesses demand.

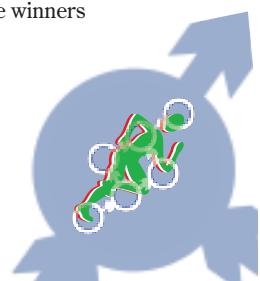
Project Management has always been the way to carry out projects when the time available is limited. But today, in an era of globalization, time is more important than ever. Running hard against time is now necessary for everybody and Project Management must respond to this new need.

The time has therefore come for Project Managers to take a big step forward. They must be able to take on the greater variety of challenges that are now presented, work out very quickly how to deal with them, and deliver the result in the very short time that is consistent with the rapid pace of change going on around their projects.

We need to halve the time it takes from the first idea to project start and halve the time from start to project completion and the delivering of its benefits, and we need to hit these earlier completion dates every time.

In our Congress in Rome, we will develop Project Management as the instrument to take control of time, to be winners in the global race.

Luigi Iperiti



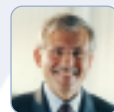
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Roland Gareis
Director of the MBA Programme
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and Business Administration



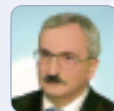
Qian Fupei
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standing President of PMRC, China



Refaat Abdel-Razek
Professor of Construction Project
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Egypt. Managing Director,
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Member of IPMA. Chairman, House
of Consultancy (HOC), Cairo, Egypt



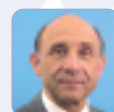
Stacy A. Goff
Vice President, Asapm (USA)
President Project Experts



Stanislaw Sroka
President Polish Project
Management Association (SPMP)
Chairman World Congress 2007
in Cracow



Martin Barnes
President of The Association
for Project Management, UK



Hans Knoepfel
President of the Swiss Project
Management Association



Hiroshi Tanaka
National President of Project
Management Association of Japan.
Chair of Global Project Management
Forum. Hon. Professor at Lille
Graduate School of Management,
France



Gilles Caupin
Chairman, IPMA Certification
Validation Management Board



Henrik Jonsson
Vice President IPMA
Föreningsdirektör Director,
Svenskt Projektforum, Sweden



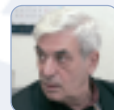
Veikko Väilä
President IPMA
Chairman Project Management
Association Finland



David Dombkins
National President,
Australian Institute
of Project Management
President, College
of Complex Project Managers



Mary McKinlay
Vice President IPMA
Managing Director, Mary McKinlay
Projects Ltd. Adjunct Professor of
Project Management ESC, Lille



Vladimir Voropaev
President and Chairman
of the Board of the Russian
Association of Project Management,
SOVNET



Morten Fangel
Managing Director
of Fangel Consulting
and Director of the Association
of Danish Project Management



Nuno Ponces de Cavalho
President of APOGEP,
Portuguese Project
Management Association

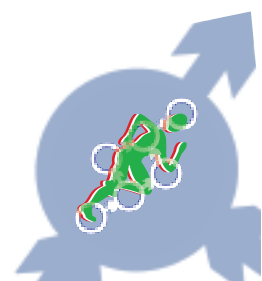


Otto Zieglmeier
Vice President IPMA,
Chairman Advisory Board 21st IPMA
World Congress, Cracow 2007

Programme structure

Thu Nov 6	Fri Nov 7	Sat Nov 8	Sun Nov 9	Mon Nov 10	Tue Nov 11	Wed Nov 12	Thu Nov 13	Fri Nov 14
IPMA Young Crew Workshop			IPMA World Congress Registration	IPMA World Congress 2008		Social and cultural programmes		
				Exhibition & Product Presentation				
				Award Ceremony	Farewell Party			

Sunday Nov 9, 2008		Monday Nov 10, 2008		Tuesday Nov 11, 2008	
08:30 14:00	Nation to Nation Forum	9:00 9:40	Keynote Speech about PM	9:00 9:40	Keynote Presentation about PM
		9:40 10:20	Keynote Speech about PM	9:40 10:20	Keynote Presentation about PM
		Tea & Coffee break (10:20 + 10:40)		Tea & Coffee break (10:20 + 10:40)	
11:00 18:00	Registration	10:40 12:30	Panel Discussion (Mediterranean area)	10:40 12:00	Panel Discussion
		12:30 13:00	Keynote Presentations about PM	12:00 13:00	Parallel Presentations
		Lunch time (13:00 + 14:30)		Lunch time (13:00 + 14:30)	
15:00 15:30	Congress Opening Ceremony	14:30 16:00	Parallel Presentations	14:30 15:40	Parallel Presentations
15:30 16:00	Keynote Speech	Tea & Coffee break (16:00 + 16:30)		Tea & Coffee break (15:40 + 16:00)	
16:00 16:30	Keynote Speech	16:30 17:30	Parallel Presentations	16:00 17:00	Parallel Presentations
Tea & Coffee break (17:30)		20:30 23:00	Gala Dinner and Award Ceremony (Italian Show)	17:10 18:10	Closing Ceremony Invited Keynote Presentation
17:30 18:30	Cultural Programme			20:30 23:00	Cocktails and Farewell Dinner (Music & Dances)
19:30 22:00	Welcome Party				





Project Excellence Award

The “IPMA International Project Excellence Award” ceremony has become one of the most renowned events of the World Congress. The Finalists, Prize and Award winners will be honoured at the Gala event on November 10, 2008. The Award supports professional project management in achieving high performance in projects and identifies project as example of excellent project management.

The Award motivates project teams to identify and optimize on the use of their strengths and offers a considerable gain of prestige. The Award Finalists and Prize Winners are published and the logo of the “IPMA International Project Excellence Award” is available for company documents and publications (www.ipmaroma2008.it for details on the Award).

Young Crew Workshop

“Young Crew” is a key component of IPMA’s strategy for the growth and nurturing of the leaders of tomorrow. The main goals of the IPMA Young Crew Initiative are to provide a ground for project management knowledge and experimental learning, identify the needs of the young and provide opportunities for interaction and information exchange.

Over the last 6 years IPMA has been organizing a special workshop just for young professionals and students. The main purpose of the IPMA Young Crew Workshop is to provide opportunities for exchange of ideas and share experiences among young professionals. The workshop is an important pre-conference event. It is a workshop that will appeal to the specific interests of young professionals, students and post-graduates, faculty trainers, directors of companies, from different countries and between the age of 24 and 40. The emphasis will be put on group discussions, interactive learning, networking and having fun.

Nation to Nation Forum

Sharing and exchanging ideas, experiences and achievements in managing projects is a key factor to pursue a sustainable global growth. IPMA Nation to Nation Forum (IN2NF) provides a platform for governments, industry and academia to exchange knowledge and experience in the field of project management with a spirit of mutual trust and learning.

Seize the opportunity and be a part of the global community which helps bring projects into reality.

For more details, contact: adesh@cepm.com

Call for Papers

We invite you to submit a high-quality abstract later followed by the final paper for your presentation at the Congress. Your paper/contribution should focus on one of the Congress Streams. The following submission guidelines have been prepared to help ensure the uniformity of the presentation and quality of the final documentation:

- The official Congress language is English.
- Papers and presentations should be free of commercial sales content.
- Papers and presentations should focus on the subject of the title, and preferably provide new contribution to the topic.
- The length of the abstract should be between 150 to 200 words.
- Abstracts shall be typed in '12 pt Times New Roman' font in the MS-Office Word format, 2000 or 2003 version.
- Each abstract must have a lead author who will serve as the primary contact for all correspondence.

When submitting the abstract for consideration, the lead author needs to provide the following additional information:

- Title of the paper
- Name of lead author and other author(s)
- Up to 5 bullet points summarizing the content (aim, scope, main issues, conclusions)
- Author(s) affiliations and a short biography
- Lead author's postal address, phone, fax and email address
- Company/Institution's name and address

Length of the final paper should be between 1000 to 2000 words, with additional up to four A4 size paper for appendices and graphics. Together with the submission of the abstract itself, the author should permit publishing of the accepted paper on the Internet and in the Congress documentation. The abstract and the final paper can be submitted by e-mail at: papers@ipmaroma2008.it Paper Presenter will have 20 minutes including about 5 minutes for Q&A. It may be worthwhile keeping up to 10 .PPT slides highlighting the key learnings. Most innovative and successful presentations will receive special Jury prizes. See www.ipmaroma2008.it for more details for the paper submission)

Streams

Basic requirements for all streams: papers and presentations should address the Project Management problems, features and peculiarities more than focusing on description of single projects. Such a description to be left to images more than words. Innovative presentations, including images and sounds also, will be given acceptance priority. Wherever possible, both scientific and practical presentations may integrate each other to make the streams' coverage more complete and effective.

Stream S1

- Chairman: Mr. Adesh Jain
- Co-Chairman: Prof. Marcello Lando

Time dimension in project management

■ **STREAM COVERAGE:** Time has emerged as the strategic weak point in all sectors, inasmuch as it is more and more compressed and consequently it is becoming scarcer and scarcer : all sectors are challenged by the need to halve the time from the first idea to project start and halve the time from start to project completion. The stream should focus on project management as the instrument to take control of time, to be winners in the global race whose finishing line continuously moves a step forward.

■ **RECOMMENDED TOPICS:** Need for accelerated return of investment – Obsolescence speed affecting useful life of systems – Innovative instruments to pursue acceleration of projects' implementation and control – Time, change and uncertainty management - Risk management – Just in-time – Concurrent engineering – Projects implemented in short and effective time – Tools and methods that can help projects to perform time effective.

Stream S2

- Chairman: Mr. Gilles Caupin
- Co-Chairman: Mr. Filippo Abbà and Prof. Refaat Abdel-Razek

Project management in the Mediterranean Basin and the Middle East

■ **STREAM COVERAGE:** The stream comprises presentations on the Project Management as an instrument to pursue the effective development of projects of any kind in all countries surrounding the Mediterranean Basin, including the Middle East countries.

■ **RECOMMENDED TOPICS:** Industrialization projects – Main infrastructures projects – Tourist development projects – Project financing – Urban development projects – Project management to exploit cultural heritage.

Stream S3

- Chairman: Mr. Nello Uccelletti
- Co-Chairman: Dr. Hiroshi Tanaka

Project management for large infrastructures and industrial plants

■ **STREAM COVERAGE:** Biggest projects in highly industrialized countries and in countries of new industrializations follow common general trends: larger and more complex infrastructures, technologically complex industrial plants with many stakeholders even in case of small/medium size plants. The stream includes presentations on the skills and tools required to successfully manage such projects.

■ **RECOMMENDED TOPICS:** Civil infrastructures – Complex architectures – Transportation systems – Telecommunication systems – Energy infrastructure: production, transmission and distribution – Chemical and petrochemical plants – Oil fields – Iron and steel plants – Claim management – Stakeholders management – Trends and developments in particular industries.

Stream S4

- Chairman: Mr. Maurizio Gatti
- Co-Chairman: Prof. Vladimir Voropajev

Project management in public sectors and projects financed by international institutions

■ **STREAM COVERAGE:** Following the trend of all public sectors to organize their activities by projects, the stream concerns project regulations, implementation principles, experience gained by particular projects and/or countries. An important part of this stream is the health sector, which is undergoing a period of radical change, for which project management assures a strategic importance in managing change and innovation.

■ **RECOMMENDED TOPICS:** Health - Social services – Defence – Urban development – Non-profit organizations – Departments for protection against natural disasters – Project financing – Projects financed by EU and other international institutions – Modernization projects – Risk, change and expectations management – Programme management of social development – Programmes management of development and perfection of education – Projects and programme management in government sector – Cost of non action.

Stream S5

- Chairman: Mr. Maurizio Alessandro
- Co-Chairman: Prof. Qian Fupei

Project management in main public events

■ **STREAM COVERAGE:** Public events (World Championships, Olympic Games, America's Cup, cultural events such as cinema festivals, opera, movies production, etc.) are more and more demanding precise planning and global coordination, proper communications throughout the entire project life and continuous care for a tremendous number of stakeholders.

Practical presentation may be found in this stream, underlining for each type of event the peculiar implementation difficulties and phases and the actual success compared with the set criteria. Globalization aspects may be particularly focused.

■ **RECOMMENDED TOPICS:** Olympic Games – World Football Championship – America's Cup – World Expos – Movies realization – Cultural and entertainment events.

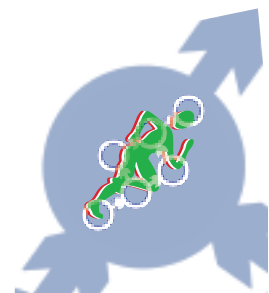
Stream S6 -

- Chairman: Ms. Mary McKinlay
- Co-Chairman: Dr. David Dombkins

Project management in new fields

■ **STREAM COVERAGE:** Many productive fields are experiencing changes as their activities are going to be organized by projects. The stream comprises presentations concerned with the application of project management tools methods and techniques to the projects of these sectors, mainly focusing on the challenges to project management posed by the peculiarities of each sector.

■ **RECOMMENDED TOPICS:** Information technology – Research – Environment – Finance – Biotechnology – Pharmaceuticals – Change and risk management – Comparison with past activities.



Stream S7

- Chairman: Mr. Veikko Väilä
- Co-Chairman: Mr. Stacy A. Goff and Prof. Enrico Cagno

New trends in project management

■ **STREAM COVERAGE:** As a consequence of the pressure posed by the time and globalization factors, as well as of the wider range of involved fields and sectors, new concept in project management must be developed like commitment and mission management, tools and techniques suitable for the specific needs are required. An important aspect of this stream is the increasing need for development of soft skills in Project Management. The stream comprises presentations on the development and application of new tools and techniques, combining scientific and theoretical presentations with practical ones.

■ **RECOMMENDED TOPICS:** Mission management – Commitment management – Benchmarks and Key Performance Indicators – Virtual organizations – Knowledge management – Soft skills (behavioural) – Enterprise Project Management – Software – Tools and techniques

Stream S8

- Chairman: Mr. Otto Zieglmeier
- Co-Chairman: Prof. Armando Brandolese

Management by projects in the industry

■ **STREAM COVERAGE:** The stream comprises the topics related to the countries' productive areas and industrial sectors that are undergoing the transformation of their activities into projects, so as to control them more effectively, delivering the benefits in shorter time. Both scientific presentations and case studies may be found here.

■ **RECOMMENDED TOPICS:** Decision process to identify projects – Change management within companies – Management by projects in producing companies – Management by projects in the services sector – Management by projects in design and fashion sectors – Reorganization projects – Project management to increase value generation – Project management to support line activities.

Stream S9

- Chairman: Prof. Roland Gareis
- Co-Chairman: Prof. Antonio Calabrese

Project portfolio and business process management

■ **STREAM COVERAGE:** The stream comprises the topics related to the importance of both business process management as basis for successful projects and project portfolio management as means to assure timely completion of concerned projects. Both scientific presentations and case studies may be found here.

■ **RECOMMENDED TOPICS:** Enterprise strategy and project portfolio management – Effective project selection – Strategic project management and project portfolio risk management – Uncertainty analysis and critical chain management in project portfolios – Key Performance Indicators for project portfolios - Migration from process to project orientation : competitive advantages, improvement of business performance, organization governance and integration, human resource and organization capabilities, paths and steps for the transition, risks and weaknesses – Maturity models in project oriented organizations : methods and tools for benchmarking maturities, auditing of projects and programmes, standards and best practices, case studies – Process management and business process reengineering in the project-oriented organization.

Stream S10

- Chairman: Mr. Miles Shepherd
- Co-Chairman: Prof. Augusto Di Giulio

Project management in history

■ **STREAM COVERAGE:** The progress of human civilization, starting from the ancient times through to the contemporary age, has been characterized by many magnificent masterpieces. We do not know which tools and methodologies were used to manage the related projects, but certainly Kings, Emperors, their Architects did terrific and superb jobs. The stream comprises presentations on some outstanding realizations, on the ways followed to transform the ambitious ideas into reality. Also the history of development of modern project management tools and methodologies may be found here.

■ **RECOMMENDED TOPICS:** The project management in history, from the large constructions in the past (pyramids, aqueducts, roads, etc.) to the birth of modern project management in 1950s – The human resource management: from the slavery to the participation approach and the intercultural Project Management – The contribute of Gantt charts as tool for managing a project in the first half of XX century – The birth of methods and tools supporting the project management and their early applications: CPM, PERT, WBS, etc. – The evolution of project management as a discipline in various fields – Case histories of failures and successes.

Stream S11

- Chairman: Ms. Brigitte Schaden
- Co-Chairman: Mr. Roberto Mori

Soft skills: education and certification benefits

■ **STREAM COVERAGE:**

The soft skills (behavioural) are more and more becoming key factor for projects success. The stream comprises presentations – both scientific ones and case studies – on the development of such skills, the related education and training as well as the importance of certification to ensure their possess.

■ **RECOMMENDED TOPICS:**

Research and development – Training/education examples from universities, training companies and large organizations – The role of education in developing new PM professionals - Graduate and postgraduate programmes, international cooperation in PM education, public and private funding - PM competence in training and development : how to improve the individual and organizational project performance, how to advance the project management in organizations, how to increase the effectiveness of PM professional development – The project management competence as means for improving the business performance life-long education – Soft skills for the professionals – PM professional certification schemes and bodies of knowledge in PM development - Professional certification and academic qualification - Certification processes in large companies/organizations and the PM professional certification as basic requirement for clients in contracting – The PM certification in different fields: national experiences, current and future trends, development of bodies of knowledge – Leadership and vision.

Stream S12

- Chairman: Dr. David Dombkins

Complex project managers

■ **STREAM COVERAGE:**

This stream celebrates the establishment of College of Complex Project Managers and will examine its future and potential contribution to project management success. It will provide both an understanding of what is meant by “complex project management” and the opportunity to debate how it may make a difference.

Call for Sponsorships

This Congress represents a very important occasion for Sponsors who wish to present themselves to a quality audience not only in the fields of industrial plant, energy and infrastructure works but also in the fields of project financing, information and communications technology, organisational and production development, research, health and consulting.

The Congress presents a great opportunity for Sponsors to promote themselves to possibly 1,000 delegates coming from 80 Countries. Great attention will be given to attracting company leaders, not only from industrialized Countries, but also from developing Countries. In view of the central location of Italy and Rome in the Mediterranean Area we expect to have a large number of participants coming from the Mediterranean Countries.

The main benefits in return for sponsorship and the investment fees are detailed in the official Congress website at www.ipmaroma2008.it.

Registration

Last date for early bird registration: May 31, 2008
 Deadline for registration: September 30, 2008

	Early bird registration (€)	After May 31, 2008 (€)
Regular	900 + VAT (20%)*	1.100 + VAT (20%)*
IPMA members	700 + VAT (20%)*	850 + VAT (20%)*
ANIMP members	650 + VAT (20%)*	800 + VAT (20%)*
Person submitting paper	750 + VAT (20%)*	900 + VAT (20%)*
Full time students	200 + VAT (20%)	250 + VAT (20%)
Accompanying person	200 + VAT (20%)	250 + VAT (20%)
Award ceremony & gala dinner	100 + VAT (20%)	100 + VAT (20%)

*VAT Refundable

The first 100 regular registered persons will receive a special gift.

Starting from June 20th, 2007 we accept non-binding registrations which will allow earning of *Project Management Euro*, meaning that, once the registration is confirmed by payment, the participant will recover 20% of the sums paid as discount:

- to attend any event organized by Animp in the period between the preliminary registration and the Congress date (workshops, seminars, training courses, certification)
- or alternatively, for purchase of products from the Congress Exhibitors.

■ BENEFITS

The benefits in return of registration are:

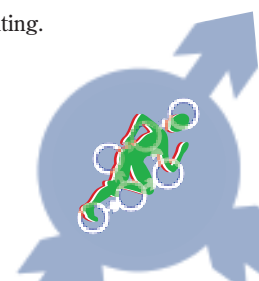
	Welcome Party	Congress	Printed Materials	Tea, Coffee & Lunch	Cocktail & Farewell dinner
Regular	x	x	x	x	x
IPMA Members	x	x	x	x	x
ANIMP Members	x	x	x	x	x
Person submitting paper	x	x	x	x	x
Full time students	x	x	x	-	-
Accompanying person	x	-	-	-	x

■ CONDITIONS OF PAYMENT

- 1 - On line registration only.
- 2 - Registration fee must be paid by credit card or by bank transfer.
- 3 - All payment must be done in Euro.
- 4 - All banking charges must be paid by the payer.
- 5 - Registration accepted only on 100% payment.
- 6 - Checks are not accepted.
- 7 - Title of bank transfer must include participant's name.
- 8 - Only after receiving the payment, Congress Agency will issue and send the invoice to the payer.

■ CONDITIONS OF CANCELLATION

- 1 - Paid amount, minus € 40,00 for handling charges, will be returned only if request is made before May 31, 2008.
- 2 - In case of cancellation between May 31, 2008 and July 31, 2008 paid amount will be returned minus 50%.
- 3 - In all cases, money shall be returned no later than 4 weeks after the end of Congress.
- 4 - No refund will be made for cancellation after September 15, 2008.
- 5 - All notifications of cancellation must be in writing.



Trade exhibition

The outstandingly high quality of the people who attend this event means that for contacts in the government, industry or media you cannot beat the 22nd IPMA World Congress in Rome. It is recognised as the forum for the global project management industry. Therefore, as a serious contender in this sector, your brand, your contracts and your sales will be hugely enhanced by participation at this leading event.

Why exhibit

The 22nd IPMA World Congress and Exhibition will be held at the same venue, allowing participants to attend both the presentations and visit the exhibition. Over 1,000 delegates are expected for the Congress, with a further 8,000 attendees to visit the exhibition. Covering over 4,000 sqm of space, the exhibition is the must-attend event for the global project management industry. The 22nd IPMA World Congress and Exhibition in Rome will provide a highly flexible environment in which a wide range of sales and marketing objectives can be achieved, from generating sales leads and launching new products, to building brand image, and maintaining customer relations. Exhibitors will have the possibility to directly sell their products to the visitors.

The exhibition areas

Information and Communication Technology Exhibition
Banking and Financial Area
Engineering and Construction Centre
Architecture and Design Arena
Media Village
Books shops

Exhibiting investment

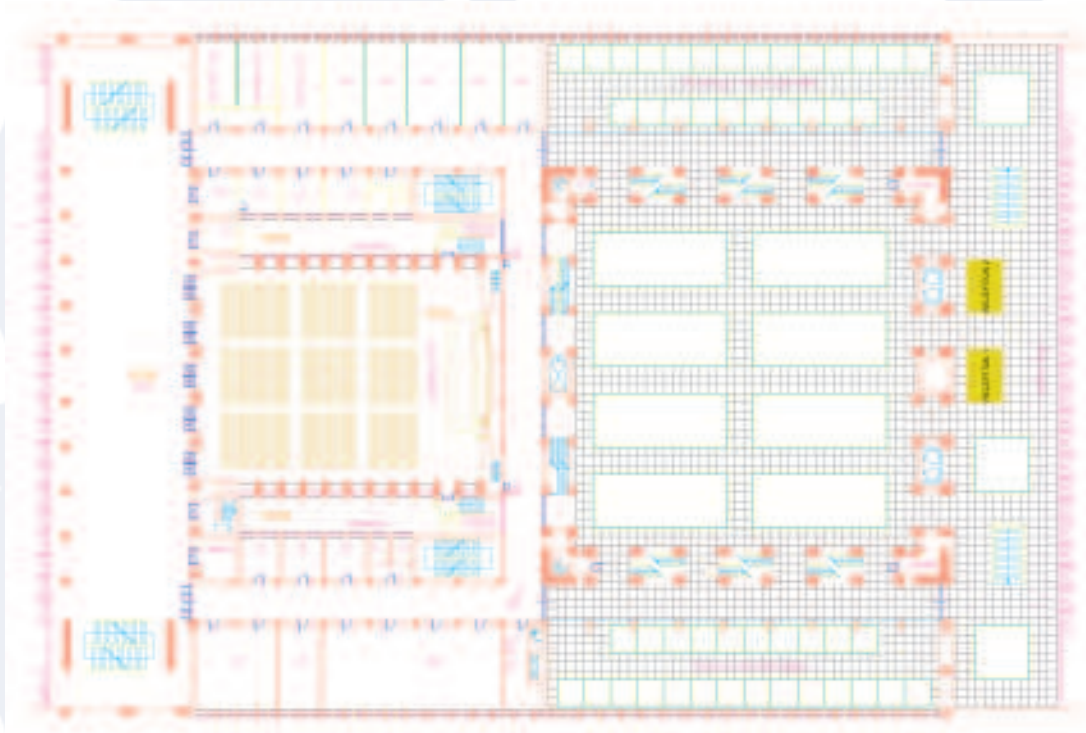
Exhibit space starts at 9 square meters. The Exhibition area can be seen on www.ipmaroma2008.it.
Raw space is € 300 per sqm.
Shell scheme construction is an additional €100 per sqm.

Exhibition Secretariat



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Congress venue:

Palazzo dei Congressi



‘Great Architecture in its ideal setting’

Ideally located in the heart of the Rome business center, the PALAZZO DEI CONGRESSI is known worldwide for the success of the events it hosts. It offers a wide range of solutions for hosting fairs, congresses, conferences and exhibitions, in rooms which are unique for the beauty of the marble, and the simplicity and symmetry of the special architectural structures.

The building is one of the major facilities for hosting congresses in Rome with its rational spaces, its innate elegance and the variety of solutions available.



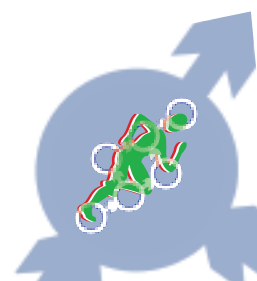
Rome

The capital of Italy and the political-cultural centre of the Mediterranean area, is one of the world's most important destinations. Also called the Eternal City, Rome has been spoiled and abused over many centuries, but the city still manages to be both solid and irresistibly beautiful. Rome's great attractions have always been her timeless beauty and the pursuit of pleasure; it is not just visual beauty that awaits you, but the city will engage with you on an altogether more intimate level. The narrow, winding streets lull you into a sense of labyrinthine wonderment, each perfectly choreographed square becomes a stage on which to project your fantasies of *La Dolce Vita*.

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